Company	Approximate Duration
Oracle Health	120 SEC

TEXT	VISUAL
When COVID struck, Oracle was quick to recognize the impact to global health.	Show a spinning abstract icon for Covid.
We donated resources, knowledge, and expertise to effect positive change.	Still on the spinning virus, tech icons build out around it, and the virus rolls back to reveal the globe in the center of the tech.
Built a new, patient-centric approach to gather real-world data on the effects of vaccines.	V-Safe Logo appears, we zoom back and it's the app on a phone screen. Suggest UX is greatly simplified and no text beside "**V-Safe**" on the phone screen.
Over 11 million people have has entered data in V-safe-	Show an icon for 11 million.
-and over 153 million surveys have been completed.	Show survey icon.
Built a data clearinghouse to serve as a central vaccination data repository.	Show an abstract central hub, data runs over circuits into the hub.
Oracle's database managed over a billion vaccination events-	Dots multiplying on screen, more and more of them, until they fill the whole screen. Zoom back and the dots are now those on a band aid icon.
-in support of the government's vaccine administration tracking activities.	Tracking icon builds out.

Built a system for distribution of vaccines, diagnostics, and therapeutics associated with COVID-19.	A system network builds out, for the moment it's empty but it continues-
We tracked: **Nearly 2 Million Orders** **442 Million Vaccine Doses** **13 Million Therapeutic Courses** **37 Million Diagnostic Units**	-into the next frame and in succession with the text, in the largest circles appear icons for: -Orders -Vaccine Doses -Therapeutic Courses -Diagnostic Units
But we're not stopping there.	Just the kinetic text.
This year, Oracle acquired leading healthcare software provider Cerner.	Show the 2 logos coming together into Oracle/Cerner LOGO.
"Together, Cerner and Oracle have all the technology required to build a revolutionary new health management information system in the cloud." **-Larry Ellison**	Show a darkened silhouette static image (example + example) based on a photo of Larry Ellison (example + example), the quote appears beside.
Oracle's mission is to create a human-centric healthcare experience powered by unified global data-	A hand icon builds out, it remains on screen alone for a moment then-
-and deliver products to drive change in the way healthcare is managed.	-2 more hand icons build out, joining the 1st and representing the change in how humans get healthcare support.
We're collaborating with industry leaders, government agencies, research, and pharma, as well as clinicians and patients.	Icons for Industry, Government, Research, Pharma, Clinicians, and Patients build out and join together as puzzle pieces. The people are all static icons.

After meeting a moment of crisis, we're now innovating for a better future.	A crisis icon builds out, then morphs into an innovation icon.
We will continue to…	Just the kinetic text, maybe have the three dot ellipsis fall last in frame, the final dot rolls away and transition us to-
Empower people to take control of their health through ownership of their data.	Show a health cross icon build out from different pieces, data streams inside and out of it.
Create personalized experiences at point of care.	Show patient point of care icon.
Drive clinical insights and support research.	Icons for clinical insights and research appear.
Harness the power of data to create a collaborative ecosystem of people, patients, providers, and payers.	Show an ecosystem build out, with icons for people, patients, providers, and payers.
Deliver faster, secure, and more affordable innovation in the cloud.	Have a cloud graphic build out, with abstract shapes moving/processing inside (something like this example).
Aggregate data from disparate sources, such as IoT and omics, into a single source of truth.	Show two circles each with their own data points inside, the distribution looks random. The circles come together and intersect in a venn diagram and the shared space has organized data in rows.

Use AI & Machine Learning to drive actionable insights, disease detection, and prevention.	Dots and lines build out with healthcare icons inside. The web keeps building out with more and more icons added.
Oracle Health is putting people at the heart of healthcare to improve health, reduce costs, and build trust.	Images for a male patient and female patient appear, just light non-descript static outlines.
This is how Oracle is changing the world-	Show a large group of people over the world icon, just a static image, not much detail to the people - all a single color/shading. Transition-
-one patient at a time.	We zoom in on a single person in the crowd, somewhere in the US - all the others disappear. DISSOLVE TO: Oracle Health LOGO.