Company	Spoken Words	Approximate Duration
TrackAbout	179 (150-160 words = 60 seconds of video	72 SEC

AUDIO	VISUAL
Background Music.	The visual below are just suggestions. Refer to brand guidelines. Here are some videos that might be useful for style consideration- Digital Ocean Jetty
NARRATOR (V.O) *Your returnable containers are a valuable and important part of your business but how well do you keep track of them?*	A variety of asset icons appear on screen. This is a list of assets: Gas Cylinders, Chemical Totes/IBCs, Returnable Plastic Containers, Medical Equipment The assets morph into floating points, they have interconnecting lines forming a web that spreads outward.
NARRATOR (V.O.) *Tracking containers through unreliable paperwork or outdated systems may be costing you time and money in lost inventory or under-utilized assets.*	A pile of paperwork accumulates, springing from the bottom up. On top, several of the sheets blow away - representing the leakage that can occur. Back to the web of floating points, a magnifying glass scrolls over one of the points with an icon for some type of container. As the magnifying glass passes over the icon a question mark appears in the magnification - this asset is now missing.
NARRATOR (V.O.) *TrackAbout is cloud-based asset tracking software that helps businesses manage physical assets - specially designed for those routinely sent out and returned like containers.*	A laptop appears, the TrackAbout LOGO slides onto the laptop's screen. Show a variety of container icons moving in a cycle. Transition to-

NARRATOR (V.O.) *Get complete asset lifecycle transparency; TrackAbout makes it easy to locate, rent, deliver, and maintain returnable containers.*	The cycle icon remains but morphs into a version of this graphic from the website, only with **Locate**, **Rent**, **Deliver**, and **Maintain** as the text.
NARRATOR (V.O.) *Just download the TrackAbout App to your mobile device to scan a barcode or RFID tag on your assets.*	A phone scans the barcode on an asset, the phone is just floating (no hand), it's a POV type shot.
NARRATOR (V.O.) *Our secure website gives you complete oversight into where an asset is, what it's being used for, and when it will be returned.*	Close on a laptop screen, showing some of the TrackAbout UX interface which could be simplified to a degree for animation. Check about most up to date graphics for website, here is a screenshot from the previous video (one, two)
NARRATOR (V.O.) *Useful analytics and reports improve asset utilization, boost rental revenues, and reduce spending on replacements. Whatever your business needs, TrackAbout offers data-driven asset visibility for better service.*	Analytic icons and an example report open on the laptop screen. Screenshot three. The laptop spins and disappears, transitioning to a spinning cog.
NARRATOR (V.O.) *Protect your asset investments, use data as a competitive advantage, and drive smarter business growth.*	Inside the cog an icon for asset investment appears, the icon remains static as the spinning continues. Other cogs spring forth, spinning in conjunction with one another. Some are empty, icons pop up in others like data icon and business growth icon. Transition to-
NARRATOR (V.O.) *TrackAbout.* *Track with Transparency.*	End on LOGO. The 3 curved bars blink a few times like a transponder before settling into the static logo.
NARRATOR (V.O.) *Want to learn more? Schedule your free demo today.*	KINETIC TEXT: **Schedule your free demo today!** Maybe a clickable hyperlink appears that takes the viewer directly to the demo scheduling landing page.