

AUDIO	VISUAL
<p>NARRATOR (V.O.) <i>Every year hundreds of thousands of Temporary Contractual Workers migrate from South Asia and South-East Asia to the Gulf States to fill jobs in manufacturing, infrastructure development and other service industries.</i></p>	<p>ANIMATION: Show MAP, lines from all over South Asia and Southeast Asia spring up and converge in the Arabian Gulf. Specific countries in the pilot program can be shown, attention emphasized on them in the animation.</p> <p>ANIMATION: Show a group of people in orange uniforms. (Represent both genders with all people shown, a balance between male and female). Workers in uniforms of different industries - construction, manufacturing, domestic work, hospitality, driving, nursing, hairdressers, caregiver, etc.</p> <p>KINETIC TEXT: Temporary Contractual Workers</p>
<p>NARRATOR (V.O.) <i>These workers will often face barriers to integrating successfully. There seems to be a gap in the information that Temporary Contractual Workers receive and overall misinformation in the labour migration cycle.</i></p>	<p>ANIMATION: Show workers operating different machines on a factory floor or assembly line. The visuals can be kept general (it's a metaphor). There are workers in light blue colored uniforms who are working at their stations - they represent the local workforce. At one of the stations, an orange uniformed TCW is confused, he's looking at instructions in his hand and presses a button on the machine but it doesn't work. A thought bubble with a question mark appears over the TCW's head.</p>
<p>NARRATOR (V.O.) <i>Temporary Contractual Workers may also lack awareness of cultural norms and practices in countries of destination. This can result in cultural friction, misunderstandings and conflicts with employers as well as community members. It also creates tension between the worker's country of origin and the host country.</i></p> <p><i>So how can outcomes for all parties involved be improved?</i></p>	<p>ANIMATION: (This could be another industry setting, what is the 2nd biggest concentration of TCWs?) Show 3 characters in a circle, 2 of them follow the light blue color scheme in clothing, one in a typical worker uniform while the other wears a suit and tie indicating that he is the Supervisor. The last character wears a uniform following the orange color scheme indicating that he is a Temporary Contractual Worker.</p> <p>The Supervisor is explaining something to the 2 workers. The worker in light blue nods (he understands) and he leaves to go do what the Supervisor requested.</p> <p>A thought bubble with a question mark appears over the orange character's head, he doesn't understand what the Supervisor is asking. The Supervisor tries explaining more slowly but the TCW worker just looks more and more confused. The Supervisor looks exasperated as he begins to try to explain again.</p>

NARRATOR (V.O.)

The Comprehensive Information and Orientation Programme or CIOP was developed to strengthen both the labor market integration and protection of Temporary Contractual Workers based in Abu Dhabi Dialogue member states. Implemented by the International Organisation for Migration, the CIOP seeks to address information gaps and possible misinformation at key junctions in the labour migration life cycle.

KINETIC TEXT:

Comprehensive Information and Orientation Programme (CIOP)

Abu Dhabi Dialogue (ADD)

International Organisation for Migration (IOM)

Show LOGO/SYMBOLS for each.

NARRATOR (V.O.)

To accomplish this, the CIOP aims to provide information and devise orientation sessions at three key stages of the migration cycle-

The first stage is Pre-Employment Orientation - which helps workers make an informed decision if employment abroad is the right choice for them.

The second stage is Pre-Departure Orientation - this readies the Temporary Contractual Worker for the journey and aids their adjustment period in the country of destination.

The third stage, Post-Arrival Orientation - provides further guidance regarding local labour laws and socio-cultural norms.

KINETIC TEXT:

Pre-Employment Orientation (PEO)
Pre-Departure Orientation (PDO)
Post-Arrival Orientation (PAO)

Show a different animation for each-

PEO - A meeting of TCWs in an informal setting like a courtyard, they are reading over pamphlets being handed out - this is an information session back in the country of origin to decide if employment abroad is the right choice. There are other people around - the families and children of the TCWs.

PDO - Classroom setting, TCWs sit reading information off computers stations at their desks - it's an instructional presentation and they are all clicking along - taking in the information. The large windows in the classroom reveal an exterior that looks like a Southeast Asia city.

PAO - Now on the factory floor, the TCWs are gathered for an orientation - at the podium is an employer (in light blue) who is going over information with the group.

NARRATOR (V.O.)

In addition to information about the labour market, work rules, safety, and health considerations- eventually there could also be opportunities for language training and cultural orientation sessions.

ANIMATION: Show an instructor (in white clothing) in front of a group of orange uniform workers. It's a similar classroom to the one shown previously but the outside seen through the large windows is completely different - indicating this is taking place (presumably in the country of destination). The instructor is explaining something to the group.

ANIMATION: Show the instructor figure speaking to the class, on the board behind them there is something written in Arabic indicating this is language training. The screen splits showing the instructor pointing to a map of the Arabian Gulf with different countries marked by their borders and respective flags. This is a cultural lesson.

NARRATOR (V.O.)

The resources, reports and knowledge that CIOP endeavors to deliver will create the foundation for a comprehensive orientation programme and consequently improved relations between Temporary Contractual Workers and their host countries.

KINETIC TEXT:

- Mapping Reports
- Regional Guides
- Management System Reports

Show a bridge emerging from 2 separate sides, the two pieces meet and merge together. A light blue uniform character comes from one side and an orange uniform character from the other. They meet on the middle of the bridge and join in a handshake.

I.O.M. LOGO/GRAPHIC

A.D.D. LOGO