AUDIO – NARRATOR (V.O.)	VISUAL
There are so many online stores these days, are you really going to spend hours of your time checking everywhere for the best deal?	(Nightmare Scene) Different screens swirling around, they are representations of retail sites, just generic logos - the colors and design of the pages distinguishing them. IAN comes into frame, he's looking all around at the swirling screens - they show a pair of shoes IAN is interested in, he looks exasperated at all the different options. https://drive.google.com/file/d/1nHXS9pm9TQLD3-QmVLBuB4Q7eUUcPdV4/view?usp=sharing
Or just settle and overpay because you didn't look around?	Pan over to AVA, a single screen of a retailer's webpage with a pair of headphones is in front of her - the price reads $89.99. She reaches out and with her index finger clicks the "buy" button on the screen. The screen disappears in a poof of smoke and the headphones that AVA just bought drop into her hands. She puts them on and starts walking, a screen floats past of another retail site with a salepage for the same set of headphones - a banner over the corner of the image reads "30% (or 50%) OFF". AVA looks annoyed. https://drive.google.com/file/d/1tlpCIQKK6Vp5NOYcekH59S1waomQr9rr/view?usp=sharing
What you should do is become a Keen shopper. Keen is one site that lets you search and shop on multiple sites across the web.	Split Screen, on one side a hand holding a smartphone with the Keen LOGO on it. On the other a laptop with hands on the keyboard, the Keen LOGO is also on the laptop screen. https://drive.google.com/file/d/1qjrTmwtHoPAAoPZ6wfSEGaz8Gt1KxtZN/view?usp=sharing Zoom back to reveal that IAN is on the laptop and AVA is looking at the smartphone, screen is still split.
Personalized - so you can easily locate exactly what you're looking for and be sure you're getting the best price anywhere online.	Show AVA searching the same pair of headphones on Keen, they are available for $45.00 - the savings of $44.99 (50% Off) from the original price of $89.99 is prominently displayed. KINETIC TEXT: **Best Price (Including shipping)**
Plus with all the money you save, you can look into those other things you want.	AVA thinks for a moment, then searches for a backpack she wants - she clicks on one of the search results - the price reads $32.00. The user interface can be simplified for animation.

Got an item you'd like to save for later? Just add it to your Keen List, you can even set a notification for your desired price so you don't have to keep checking back.	IAN browses on Keen on his laptop, he saves a camera drone to his Keen list, an item he has his eye on. IAN sets a price notification, that he liked to purchase the drone for $600 or less. CUT TO: IAN walking down the sidewalk, his phone BEEPs, it's a KEEN notification that the drone is on sale for $400.
Don't work harder than you need to, simplify and streamline your online shopping with Keen. *Visit Keenapp.co so you can get exactly what you want at the price you want.*	AVA crosses frame in one direction, IAN comes from the other direction. AVA wears her headphones and newly purchased backpack. IAN wears his shoes and is flying his camera drone with a remote - it hovers a few feet over his head. AVA and IAN high-five each other as they pass and leave frame. The Keen LOGO appears in the middle of the screen. TEXT: **keenapp.co**