

Company	Spoken Words	Approximate Duration
Prescribery	252	100 SEC

AUDIO	VISUAL
Background Music.	<p>Style similar to- Premiere Digital Promo</p> <p>Obviously, the stock footage suggestions and other visuals are just ideas I'm throwing out.</p>
<p>NARRATOR (V.O.) <i>Prescribery is an innovative platform that helps pharmaceutical manufacturers connect directly with potential patients.</i></p>	<p>Show LOGO.</p> <p>Camera pulls back, the LOGO is on a computer screen.</p>
<p>NARRATOR (V.O.) <i>Here's how it works. Embed a custom link on your website or social media for patients to access.</i></p>	<p>ANIMATION: Show an example custom link with a cursor clicking on it. The click could trigger a transition-</p>
<p>NARRATOR (V.O.) <i>Prescribery onboards patients quickly and easily through our user-friendly HIPPA compliant platform.</i></p>	<p>STOCK: Show a Patient using the platform on a computer or other device, the Prescribery interface is shown on the screen.</p> <p>KINETIC TEXT: HIPPA Compliant</p>
<p>NARRATOR (V.O.) <i>Based on your prescription offer, our medical team creates a pre-qualification questionnaire for patients to complete.</i></p>	<p>STOCK: Medication pills closeup, maybe being sorted in a pharmacy.</p> <p>KINETIC TEXT: Customized Pre-Qualification Questionnaire</p>

<p>NARRATOR (V.O.) <i>After qualifying, patients schedule an appointment with a physician in their state. A nationwide Doctor network is available to customers in all fifty states and covers a wide range of specialities.</i></p>	<p>STOCK or ANIMATION: The United States with each state clearly highlighted. Maybe the shot tracks over the globe as if in orbit.</p> <p>KINETIC TEXT: Nationwide Doctor Network</p>
<p>NARRATOR (V.O.) <i>Using secure telehealth conferencing, patients are evaluated by a physician. Once the prescription is approved, it is sent to the affiliated pharmacy, shipped directly to the patient, and billed to the patient's 3rd party payor if applicable.</i></p>	<p>STOCK: Patient in a telehealth conference with a Doctor.</p> <p>KINETIC TEXT: Groundbreaking Telehealth Technology</p> <p>MOTION GRAPHIC: A Rx Icon with an arrow leading to a pharmacy building icon. Transition to-</p> <p>STOCK: A pharmacist working behind the counter, looking at a computer screen.</p>
<p>NARRATOR (V.O.) <i>Prescribery processes payment and completes the order seamlessly over our secure platform.</i></p>	<p>STOCK: Patient using computer, maybe animated motion graphics are superimposed over the top of the computer screen indicating they've just paid.</p>
<p>NARRATOR (V.O.) <i>The client is able to track the entire patient experience with analytics conveniently viewable on a real-time dashboard. From signup through fulfillment - know exactly where each patient is in their journey.</i></p>	<p>STOCK or ANIMATION: Real-time dashboard shown on a laptop or full screen.</p> <p>KINETIC TEXT: Real-Time Analytics</p> <p>STOCK: A Patient accepts a delivery at their front door.</p>
<p>NARRATOR (V.O.) <i>API Integrations allow precise data to be shared both to and from affiliate pharmacies.</i></p>	<p>KINETIC TEXT: API Integrations</p> <p>STOCK or ANIMATION: Some kind of 3D representation of a data flow. Possibly something like this or this.</p>
<p>NARRATOR (V.O.) <i>Gain deeper insights about patient demographics accessible on Prescribery's SaaS platform.</i></p>	<p>STOCK MEDIA: Show a patient taking their medication or possibly sorting it into a weekly pill planner.</p> <p>KINETIC TEXT: Demographic Data</p>

<p>NARRATOR (V.O.) <i>Plus Customizable Services let you tailor patient onboarding and questionnaires. Capture test data or other valuable data for marketing purposes.</i></p>	<p>STOCK: People working in a conference room or other setting. It's a group exchanging ideas.</p> <p>KINETIC TEXT: Customizable SaaS Services</p>
<p>NARRATOR (V.O.) <i>Prescribery also provides a custom phone app for patients to quickly and easily refill and renew their prescriptions from their phone.</i></p>	<p>STOCK: Show patients using the phone app with closeups of the UX features.</p>
<p>NARRATOR (V.O.) <i>Connect with your customers and deliver an amazing patient experience! Get started with Prescribery today!</i></p>	<p>Show LOGO, possibly with some kind of animation to it.</p>