


AUDIO – NARRATOR (V.O.)	VISUAL
<p><i>Current web technologies, like anything, have substantial room for improvement. Right now there are 3 major limitations-</i></p>	<p>Show WALTER, a representation of the average user. Under WALTER a series of circuits knit together to form a path, then a few stairs, and eventually up to a bridge. This represents current web technologies.</p> <p>WALTER moves forward but then the bridge comes to an end, it's incomplete with 3 orange cones like you'd see on a construction site, and WALTER can go no further. A question mark appears over WALTER's head.</p> <p><a href="https://docs.google.com/document/d/1vhE46BY9mM8Wm_jhR7Y3SpjI7-EqGocnnXPEF6LJ2I/edit?usp=sharing">https://docs.google.com/document/d/1vhE46BY9mM8Wm_jhR7Y3SpjI7-EqGocnnXPEF6LJ2I/edit?usp=sharing</a></p>
<p><i>People are unable to manage large and complex data easily.</i></p> <p><i>Search engines cannot precisely answer complex questions.</i></p> <p><i>Users don't have access to any database at-will.</i></p>	<p>Zoom into the end of the bridge where the 3 cones mark the stop. The cones could be highlighted and the bridge could temporarily disappear.</p> <p>Next to each cone a point could appear in TEXT matching the NARRATOR's words.</p> <p><a href="https://docs.google.com/document/d/1Vn3e2bWpAbAwI2PY9OmUX-edS2v2thdIKN3-B4GivvY/edit?usp=sharing">https://docs.google.com/document/d/1Vn3e2bWpAbAwI2PY9OmUX-edS2v2thdIKN3-B4GivvY/edit?usp=sharing</a></p>
<p><i>Applitopia offers a better way forward.</i></p>	<p>Zoom back and see WALTER standing at the end of the bridge - still stuck. A glowing blue bridge from the other side extends forward, it has the Applitopia Logo on it.</p> <p><a href="https://docs.google.com/document/d/1WT8YfygMRViUMVw2SYKpTs7DPv59w5jFkUKbqrGm14g/edit?usp=sharing">https://docs.google.com/document/d/1WT8YfygMRViUMVw2SYKpTs7DPv59w5jFkUKbqrGm14g/edit?usp=sharing</a></p> <p>The Applitopia bridge connects, the cones disappear, and WALTER crosses over and is able to move forward with the help of Applitopia.</p>

<p><i>The Applitopia web platform lets people manage complex data through an intuitive single page desktop user interface, with hand gestures and the help of wizards.</i></p> <p><i>No need for coding or configuration.</i></p> <p><i>The platform facilitates collaboration and provides the tools to maximize productivity.</i></p>	<p>Show WALTER working on a laptop. The screen is covered in computer code - WALTER looks perplexed, he doesn't know what any of it means.</p> <p>A magnifying glass symbol on the computer screen appears and begins moving back and forth. As the magnifying glass swipes over, the code is deciphered - revealing in its place the Applitopia User Interface.</p> <p>WALTER begins to interact with the Applitopia web platform, clicking, dragging and dropping files, etc. The UI can be simplified for animation but the ease of use of the platform is demonstrated.</p> <p><a href="https://drive.google.com/file/d/1P3DjKw1nGiu7X5GhozCpLTJVA9nUewbE/view?usp=sharing">https://drive.google.com/file/d/1P3DjKw1nGiu7X5GhozCpLTJVA9nUewbE/view?usp=sharing</a></p> <p>TEXT:  <b>Drag &amp; Drop</b>  <b>Wizard Driven</b>  <b>Easy Collaboration</b></p>
<p><i>In contrast to the constraints of modern search engines - the Applitopia Knowledge Engine can understand complex questions, analyze data and offer precise answers.</i></p> <p><i>The Knowledge Engine's Artificial Intelligence makes it a capable assistant, far beyond just a search engine algorithm.</i></p> <p><i>Results can be saved and processed further on the Web Platform.</i></p>	<p>Show WALTER typing a question into the Knowledge Engine, close on the screen, the precise results of the question are shown. WALTER nods and smiles as he looks over the results, the screen winks back at WALTER.</p> <p><a href="https://docs.google.com/document/d/1SG-_hufzntgl1x5rNB0ex3akV0GdnZVjSWWrZi9oP_s/edit?usp=sharing">https://docs.google.com/document/d/1SG-_hufzntgl1x5rNB0ex3akV0GdnZVjSWWrZi9oP_s/edit?usp=sharing</a></p>
<p><i>The last problem that Applitopia solves is to enable users to access any database at-will.</i></p> <p><i>The decentralized features of the platform enable analysis, collaboration, and processing of structured and unstructured data all without the need to download data or use an additional tool. Everything is handled within the common browsers on a single web page.</i></p>	<p>Show WALTER using the Applitopia Web Platform on his desktop. As the NARRATOR mentions ad-hoc access - connection lines spring forth from the computer to graphic icons that represent different databases, structured and unstructured data, and any other icons that might represent destinations Applitopia can help the user access.</p> <p>Eventually, the view expands as the web of connections grows and other collaborators can be seen remotely working/accessing the databases.</p> <p><a href="https://docs.google.com/document/d/1_phe1vO80Q7nMMJLFxBqhtv7QnL-Byf_f3s2G2r3Jm4/edit?usp=sharing">https://docs.google.com/document/d/1_phe1vO80Q7nMMJLFxBqhtv7QnL-Byf_f3s2G2r3Jm4/edit?usp=sharing</a></p>

<p><b><u>Crowdfunding Version</u></b>  <i>To learn more about each of these three features in more detail, just click on the respective video.</i></p> <p><i>Also please take some time to review our business proposal for the investment opportunity in subsequent slides and demos, and invest with us today - thank you!</i></p>	<p>TEXT:  <b>-Usability (no coding or configurations)</b>  <b>-Knowledge Engine</b>  <b>-At Will (ad-hoc) Database Access</b></p> <p>Show LOGO.</p> 
<p><b><u>General Investors Version</u></b>  <i>To learn more about each of these three features in more detail, just click on the respective video.</i></p> <p><i>Also please take some time to review our business proposal for the investment opportunity in subsequent slides and demos. Email us at <a href="mailto:info@applitopia.com">info@applitopia.com</a> to get started, thank you!</i></p>	<p>TEXT:  <b>-Usability (no coding or configurations)</b>  <b>-Knowledge Engine</b>  <b>-At Will (ad-hoc) Database Access</b></p> <p>Show LOGO.  TEXT: <b>info@applitopia.com</b></p>
<p><b><u>Direct to Consumers Download Version</u></b>  <i>To learn more about each of these three features in more detail, just click on the respective video.</i></p> <p><i>Download our free product and start enjoying Applitopia today!</i></p>	<p>TEXT:  <b>-Usability (no coding or configurations)</b>  <b>-Knowledge Engine</b>  <b>-At Will (ad-hoc) Database Access</b></p> <p>Show LOGO.</p>
<p><b><u>Direct to Consumers Subscription Version</u></b>  <i>To learn more about each of these three features in more detail, just click on the respective video.</i></p> <p><i>Subscribe to our service and see what Applitopia has to offer!</i></p>	<p>TEXT:  <b>-Usability (no coding or configurations)</b>  <b>-Knowledge Engine</b>  <b>-At Will (ad-hoc) Database Access</b></p> <p>Show LOGO.</p>