

Project	Spoken Words	Approximate Duration
stockCREATOR.io	135 (160 words = 60 seconds of video)	50 SEC

STYLE: For the color scheme overall, suggest darker backgrounds with lighter text, graphics, and icons.

AUDIO		VISUAL
1	NARRATOR (V.O.) <i>Do you take amazing photos?</i>	A collage of photos fills the screen, both portrait and landscape orientations, a wide variety of photos moving in different rows or some other pattern. An alternative could be they appear all over the screen, each with a slight flash like they are being snapped into existence.
2	NARRATOR (V.O.) <i>Then why not put your content to work; the demand for stock photos is growing every day.</i> <i>That's where we come in-</i>	Focus on a single row of photos or have the photos form into a row, they slow down slightly and maybe some kind of border materializes around each, in the corner of each photo price icons begin appearing , some have more than others indicating their higher value. Behind this there could be a graph in the background that's indicating a general upward trend. Transition-
3	NARRATOR (V.O.) <i>StockCreator helps creators sell their photos faster, easier, and to more people.</i>	LOGO appears along with the platform dashboard to the side, like these examples . Could also be like this with Logo above . Linger on logo and dashboard for a beat.
4	NARRATOR (V.O.) <i>Start by uploading your photos, our enhanced AI generates a title, tag, and description for each.</i>	Analytic icons appear and float on the side of the screen and in the background around the main action- Toggle through several different photos, stop on a particular photo - the others vanish and this one photo stays on screen. The photo has a scan effect pass over it, then a Title, description, and tags are added by the AI typing (like on the website). Could be one of the photo examples from the website or another sourced photo.

<p>5</p>	<p>NARRATOR (V.O.) <i>Next connect your stock accounts and automatically distribute across stock platforms simultaneously - letting you reach millions of customers all over the world in a fraction of the time and effort.</i></p>	<p>The photo from the previous frame morphs into a generic photo icon as it slides into a stack. The stack changes color as it's "published". Underneath appears-</p> <p>Logos for the 4 stock platforms on the lower portion of the screen. Square graphics flow into each company representing the photos being distributed.</p> <p>Alternative: use just 3 icons that represent different stock platforms, while the names/logos of the platforms move over the screen.</p>
<p>6</p>	<p>NARRATOR (V.O.) <i>We take no ownership or commission. Creators keep control of their photos, and all revenue goes directly to you.</i></p>	<p>Show different profile icons of users who are uploading their photos to the platform. The small text next to each could have first name and last initial, maybe the title CREATOR, and a little flag icon indicating their country which communicates the global reach. There could also be some ambiguous analytics graphics around each user that likely reflect earnings, number of sales, etc.</p> <p>LARGE semi-transparent TEXT emerges over group: CREATORS KEEP CONTROL</p> <p>ALT: Just 3 user profiles move into frame and the same TEXT appears beside: CREATORS KEEP CONTROL</p>
<p>7</p>	<p>NARRATOR (V.O.) <i>Plus, our advanced features give you even more ways to streamline and seek out opportunities.</i></p>	<p>Dashboard appears again, though maybe now it's displaying some other area of the UI. There could be clicks and changes happening inside the dashboard like a user is interacting with it. To the side of the dashboard appears-</p> <p>KINETIC TEXT: BULK UPLOADING RELEASE MANAGEMENT KEY SALES ANALYTICS</p>

<p>8 NARRATOR (V.O.) <i>Save time, earn more, and take your content further with StockCreator. Start your free trial today!</i></p>	<p>Logo builds out like on the website or is given some other kind of animation to appear. STYLIZED TEXT: stockCREATOR</p> <p>Underneath the website address in regular text (stockCREATOR.io) is typed out in a search bar and a cursor clicks on it, changing color so it's highlighted for the viewer's attention.</p> <p>LOWER TEXT: START YOUR FREE TRIAL</p>
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