

Project	CURRENT WORD COUNT	Approximate Duration
PQMS Booth Video Script	126	90

Visual descriptions below are suggestions and ideas - just use what's useful.

STYLE: Suggest a blend of kinetic typography, [abstract shapes/borders](#), and graphics with music. Maybe there could be a flow to graphics where sometimes they transition into each other ([example](#) + [example](#)).

[Kinetic Typography Video Examples](#)

KINETIC TEXT	ACCOMPANYING GRAPHICS
TEXT SAY GOODBYE TO	<hr/>
TEXT THE OLD WAY OF DOING THINGS	A graphic of an old fashioned wooden sign appears, the text OLD WAY is on the sign, maybe like this .
TEXT TO FOSSILIZED DATA SILOS	A graphic of fossilized data silos appears.
TEXT TO PAPER BASED LIMITATIONS	A stack of paper appears (style example), next to a ruler but it stops at a certain height - that's as far as it will go.
TEXT AND STANDALONE VALIDATION PLATFORMS	A graphic of an old computer appears (rough example).
TEXT INTRODUCING PQMS	PQMS logo appears.
TEXT (rapid, each word coming at screen) PROCESS QUALITY MANAGEMENT SUITE	<hr/>

<p>TEXT (type effect but maybe horizon cursor) PQMS</p>	<hr/>
<p>TEXT A GAME CHANGER</p>	<p>Game field graphic with plays marked up appears, it flips over like a chalkboard as it vanishes (rough example).</p>
<p>TEXT FOR ALL YOUR PRODUCTION PROCESSES</p>	<p>A conveyor graphic appears with abstract shapes representing what's being produced. Could be a view similar to this, with mirrored conveyor belts moving in opposite directions (rough example).</p>
<p>TEXT MADE UP OF 4 POWERFUL, INTEGRATED, UNIQUE TOOLS</p>	<p>Maybe the text is styled with the word POWERFUL, INTEGRATED, UNPARALLELED changing while the rest of the sentence remains the same (example).</p>
<p>TEXT eProcess Pro Process Management</p>	<p>TOOL LOGO - eProcess Pro appears. For each tool logo, lower text could appear underneath (example).</p>
<p>TEXT eResidue Pro Cleaning Validation Management</p>	<p>TOOL LOGO - eResidue Pro appears. Then lower text (example).</p>
<p>TEXT ValDoc Pro Qualification & Document Management</p>	<p>TOOL LOGO - ValDoc Pro appears. Then lower text (example).</p>
<p>TEXT QMS Pro Quality Management</p>	<p>TOOL LOGO - QMS Pro appears. Then lower text (example).</p>
<p>TEXT ON ONE COMMON PLATFORM</p>	<p>Have the 4 tool logos come together, maybe something like this example.</p> <p>Maybe the words ONE COMMON PLATFORM end up in the center and linger for emphasis (example).</p>

<p>TEXT WHERE YOU CAN QUALIFY ALL ASSETS</p>	<p>A line graphic appears with check marks next to text lines, each is marked off (rough example) - something like this motion.</p>
<p>TEXT VALIDATE ALL PROCESSES</p>	<p>Show a cycle graphic made up of arrow segments, it quickly changes from gray to blue in sequence (rough example).</p>
<p>TEXT MANAGE ALL DOCUMENTATION</p>	<p>Show graphics of some kind of network of digital documents moving into different folders (example + example).</p>
<p>TEXT AND MAINTAIN THE HIGHEST QUALITY STANDARDS</p>	<p>Show a row of abstract shapes moving through a scanner (rough example), one at a time the scanner turns green - representing the product meeting the quality standard. Similar to this motion.</p>
<hr/>	<p>Possible Visual Transition (examples)</p>
<p>TEXT YOUR DATA FLOWS SEAMLESSLY BETWEEN APPLICATIONS</p>	<p>Maybe a graphic like this behind the text, but with just ambiguous circuits or dots instead of symbols.</p>
<p>TEXT GIVING REAL-TIME VISIBILITY</p>	<p>Behind the text the shape of a light beam (example) moves over the frame.</p>
<p>TEXT INTO CRITICAL METRICS</p>	<p>Critical Metrics graphic appears.</p>
<p>TEXT TO IMPROVE EFFICIENCY</p>	<p>Improve Efficiency graphic appears.</p>
<p>TEXT ENHANCE COMPLIANCE</p>	<p>Enhance Compliance graphic appears.</p>
<p>TEXT STREAMLINE REGULATORY REPORTING</p>	<p>Regulatory Reporting graphic appears.</p>

<p>TEXT AND</p>	<hr/>
<p>TEXT PROACTIVELY IDENTIFY POTENTIAL ISSUES</p>	<p>Identify potential issues graphic appears.</p>
<p>TEXT <u>BEFORE</u></p>	<p><u>Underline BEFORE</u> to emphasize it (example).</p>
<p>TEXT THEY IMPACT PRODUCTION</p>	<p>Production impact graphic appears.</p>
<p>TEXT DON'T WAIT</p>	<hr/>
<p>TEXT GET YOUR DEMO NOW</p>	<p>Maybe a circle outline graphic moving over the words like this.</p>
<p>TEXT PQMS</p> <p>TEXT THE ONLY PLATFORM FOR COMPLETE COMPLIANCE</p>	<p>Maybe a visual transition, like zooming back and through the logo (example) then-</p> <p>End on PQMS LOGO with lower tagline text (example).</p>